

Proposal for a Revised Global Affairs Major Program

February 2021

Dr. Erin Carriere-Kretschmer

Dr. Kimberly Monroe

Dr. Allen Pietrobon

Dr. James Stocker (group contact)

Dr. Joshua Wright

Today's world of globalized political institutions, economic organizations and social movements requires students to have a broad range of knowledge and skills in order to be successful. Trinity's revised Global Affairs major program aims to better prepare students for future careers in global leadership in a variety of fields. The new Global Affairs major will integrate offerings in History, Political Science, and International Affairs, while also including courses from Sociology, Languages, Business, Economics, and other programs. It will replace the existing International Affairs program.

The Global Affairs major is designed to prepare students for a variety of careers that require the ability to understand the world from an interdisciplinary perspective, including as journalists, policy analysts, legislative assistants, diplomats and researchers. It also prepares students for law school or graduate school in international affairs, political science, history, and public policy.

Global Affairs Major Requirements (44 credits)

Major requirements are as follows:

- Foundational Courses (15 credits)
- Methodology Course (3 credits)
- Language and Cultural Studies courses (6 credits)
- Mentorship Courses (2 credits)
- Concentration Courses (15 credits)
- Senior Seminar (3 credits)

Foundational Course(s) (15 credits)

The foundational courses impart skills and knowledge essential to understanding the contemporary world. GLBL 201 introduces students to the practice of inter-disciplinary thinking in regard to a variety of international issues and regions of the world. ECON 102 is designed to deepen students' understanding of economics, which is essential to comprehending global developments and using quantitative data. GLBL 250 gives students a familiarity with human geography, the spatial dimension of global affairs, while an internationally-oriented POLS course addresses political organization around the world. An international history course emphasizing global social justice issues not only ensures that students know the contours of

global history, but teaches skills associated with the discipline of history, including analyzing primary sources, understanding changing interpretations of events, and appreciating the role of the past in contemporary international conflicts.

- GLBL 201: Introduction to Global Affairs
- GLBL 250: Human Geography Seminar
- ECON 102 Intro to Macroeconomics (requires ECON 101)
- POLS 231 Intro to Comparative Politics or POLS 241 Intro to International Relations
- HIS 2XX: History, Social Justice and Power (to be created)

Methodology Course (3 credits)

SSC 350 is required of all GLBL majors. This course introduces basic quantitative and qualitative research techniques fundamental to social science and public policy research. Ideally, this course will be taken in the second semester of sophomore year or first semester of junior year.

- SSC 350: Interdisciplinary Social Science Research Methods

Language and Cultural Understanding (6 credits beyond the Gen Ed)

Trinity's Global Affairs major recognizes the importance of the ability to communicate effectively in more than one language and across cultural divides. Students will take courses that demonstrate their ability to do so, selecting from the following options:

- 1) The completion of two semesters of language instruction beyond the Gen Ed (e.g., SPAN 201 and SPAN 202), or their equivalent through language placement testing or an alternate demonstration of language competency.
- 2) The completion of one semester of language instruction beyond the Gen Ed at the 200-level, followed by another course that deepens knowledge of the importance of language and culture. For example, after completing the 201-level course in a second language, students then could take a course such as COM 225 Intercultural Communication, or another literature, cultural studies, or history course dealing with region(s) in which this language is prominent.
- 3) The completion of two courses that deepen their knowledge of culture, as well as the Gen Ed requirement for language.

Mentorship (2 credits)

GLBL 221: Global Affairs Mentorship I (1 credit): This course, usually taken in the second semester of the sophomore year or first semester of junior year, brings together students in Global Affairs to explore career paths, experiential learning, and professional skills necessary to be successful after graduation.

GLBL 222: Global Affairs Mentorship II (1 credit): This course, usually taken in the second semester of the junior year or first semester of the senior year, requires students to explore

professional and career opportunities outside of the classroom, including drafting cover letters for career opportunities or essays for graduate schools.

Concentrations (15 credits)

Global Affairs majors must select five courses in one of four areas of concentration:

- Foreign Policy, Diplomacy and Security
- Global Economics and Business
- Africana Studies
- Latin American Studies

Courses counted toward an area of concentration must be in addition to foundational courses (i.e., the same course may not fulfill multiple areas of the major).

Three credits must be fulfilled through experiential learning, either in the form of an internship or study abroad.

Foreign Policy, Diplomacy and Security Concentration

The Foreign Policy and Diplomacy concentration provides students with an understanding of the historical context and modern-day realities of foreign policy and diplomacy decision-making, and develops the professional skills necessary to succeed in careers related to this field.

There are many career tracks that are supported by this concentration, including in government (State Department, Department of Defense, DoD), the non-profit sector (think tanks, advocacy groups), and in business (global business, lobbying).

Required Course (three credits):

- POLS 343: U.S. Foreign Policy

Electives (nine credits from the following)

- HIS 314: Modern Latin America
- HIS 317: The Cold War and Its Legacies
- HIS 358 The Modern Middle East
- HIS 371: Modern Africa
- *POLS XXX: Law, Justice and Human Rights (new course)*
- POLS 303: U.S. Presidency & National Security
- *GLBL XXX: International Diplomacy, Negotiation & Power*
- GLBL 322: Nuclear Weapons & Arms Control
- GLBL 382: Energy and Global Affairs
- GLBL 411: Model OAS
- CJUS 388: International and Domestic Terrorism

Experiential Learning Requirement (three credits)

- GLBL 491: Internship
- Trinity partnership experience
- Study abroad

Global Business and Economics Concentration

Many of the most important trends that drive global events today relate to the economy. The global business and economics concentration prepares students for careers that interface with the world of international business and economics. This concentration can lead to many different career outcomes, including in international business (corporations, consulting) and government (economic analysts, purchasing managers). This pathway is also a good choice for students who are interested in social science graduate programs, including in international relations, political science, economics, and public policy.

Economics Courses (two of the following, six credits)

- ECON 253: Issues in Economic Development
- ECON 241: Money and Banking
- ECON 252: Comparative Capitalist Systems
- ECON 351: International Trade
- ECON 353: International Finance

Business Courses (two of the following, six credits)

- BADM 221: Financial Accounting
- BADM 223: Managerial Accounting
- BADM 210: Is Globalization Good?
- BADM 307: International Business
- BADM 320: Int'l Management Global Leadership
- BADM 330: Sustainability, Innovation, and Entrepreneurship
- BADM 350: Understanding Global Institutions

One additional course, either from the two previous lists or from the following:

- ITEC 100: Introduction to Data Analytics
- BADM 352: Managing a Diverse Workplace
- BADM 325: Business Financial Management
- BADM 423: International Accounting
- ECON 321: Managerial Economics
- ECON 322: Applied Macroeconomics
- PHIL 353: Corporate Social Responsibility
- SOCY 321: Inequality & Society

- SOCY 333: Women and Third World Development
- GLBL 491: Internship
- Trinity partnership experience
- Study abroad

Students in this concentration may also wish to benefit from Trinity's expanded offerings in data analytics, since this field is great preparation for both the business world and for graduate school.

Africana Studies

Today's globalized world requires professionals that have a strong familiarity with the history, culture, and language of regions of the world. The Africana Studies concentration is an interdisciplinary program that examines the history, politics, and culture of Africans and people of African descent throughout the Americas, Caribbean, and Latin America. Students who choose a concentration in Africana Studies will be better prepared for careers in public policy, foreign affairs, law, business, education, public history, and mass communications. It is also strong preparation for graduate programs in a variety of social science and humanities disciplines.

Students who choose this concentration may NOT be awarded a minor in Africana Studies.

Foundational Course (three credits)

- GLBL 2XX Intro to Africana Studies

Elective Courses (choose three from the list below)

- ENGL 271: Literature of the African Diaspora
- ENGL 475: Immigration, Identity, and Politics
- SOCY 333: Women in the Developing World
- HIST 314: Modern Latin America
- HIS 339: African American History
- HIS 343: 20th Century African American Liberation Movement
- HIS 344A: African American Women's History
- HIS 345: Civil Rights Movement in the Twentieth Century
- HIS 371: Modern Africa
- GLBL 310: Global Hip-Hop
- POLS 337: Comparative Politics: Africa
- HIS 349: The History of Immigration

Experiential Learning Requirement (three credits)

- GLBL 491: Internship
- Trinity partnership experience
- Study abroad

Latin American Studies

Today's globalized world requires professionals that have a strong familiarity with the history, culture, and language of regions of the world. Latin American Studies allows students to better understand the peoples of Central and South America and the Caribbean, as well as the influence of this region throughout the world. Students who choose a concentration in Latin American Studies will be better prepared for careers in public policy, foreign affairs, law, business, education, public history, and mass communications.

Note: We believe this concentration will require hiring a faculty member with a regional focus on Latin America, preferably in the discipline of political science. Though Trinity currently offers some courses that pertain directly or indirectly to Latin America, we have no faculty in global affairs or related disciplines whose areas of expertise include this region.

Elective Courses (choose four of the following)

- GLBL 411: Model Assembly Org Amer States
- HIS 314: Modern Latin America
- ENGL 475: Immigration, Identity, and Politics
- SOCY 231: International Migration
- HIS 317: The Cold War and Its Legacies
- HIS 349: The History of Immigration

Experiential Learning Requirement (three credits)

- GLBL 491: Internship
- Trinity partnership experience
- Study abroad

Senior Seminar (3 credits) / Capstone Project (no credit)

The Global Affairs senior seminar is an interdisciplinary course designed to support students in the process of completing their senior capstone project, a research paper of 25-30 pages. The course guides students through topic selection, drafting a research question, devising an appropriate methodology, conducting the research, and writing the paper. Students spend a significant amount of time engaging with each other's work, including providing feedback on proposals and essay drafts. By the end of the course, students are expected to have a completed capstone project ready to defend in front of at least two professors. Some students may elect to make additional revisions to their paper and defend after the completion of the seminar, but the project must be satisfactorily completed by the end of the senior seminar.

A successful defense of the capstone research project fulfills the comprehensive exam requirement for the major. Students are encouraged to pursue a project that relates to their plans for after graduation, whether attending graduate school or entering the workforce. Students are also required to present the results in a public forum, such as Spring Research Day.

Trinity Partnerships: Experiential Learning

Trinity will establish partnerships with institutions in the Washington, DC area that will provide our students with for-credit experiential learning opportunities. The goal will be to serve not only students that are GLOBL or POLS majors, but students from across the disciplines who are interested in global affairs and public policy.

One example is the CSIS-Trinity partnership, which in Fall 2020 gave 16 Trinity students from a variety of different major programs the opportunity to be exposed to the foreign policy and security world, as well as to engage in a variety of professional trainings. We hope that this will run again in Fall 2021. Regardless, this program has shown that there is potential for establishing closer links between Trinity and the DC area institutions that recognize that their historical lack of diversity and inclusiveness hampers their ability to perform their missions.

These partnerships do not need to entirely replace existing practices around experiential learning. In the past, our students in INAF and POLS disciplines have been successful in finding internships on a one-off basis. We have a good model for mentoring students in internships that includes academic and professional supervision, the identification of learning goals, and weekly journaling and other guided reflections. However, more organized programs have the potential to provide solid learning experiences for students, and can co-exist alongside more traditional internships.

Additionally, we should continue to develop our relationship with CIEE as a study abroad provider to maximize the number of students that are able to travel abroad, while also developing opportunities closer to home for students who are not able to do so.

Comprehensive Examination

To complete their comprehensive examination requirement, students will present their senior project (written during the Senior Seminar) before two professors. Members of the Trinity community may attend. Generally, the student will briefly present their research question, arguments, evidence, and conclusions, then will respond to questions from the professors and other students present. In addition, students are highly encouraged to present their research at Research Day and in other public forums, including conferences on undergraduate research. With guidance from Global Affairs faculty, they may also wish to submit their work to undergraduate research journals.